

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF JANUARY 2006

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	DAC/TDC/FSHG UMB / OFFICE ASSISTANT	\$625.71
FLORIDA KEYS KEYNOTER	BUS REP/DAC/FSHG UMB MTG	\$128.00
FLORIDA KEYS.COM	JAN 1 - 31, 2006	\$2,916.00
THE REPORTER	DAC/TDC/FSHG UMB/DIVE UMB	\$125.20
TINSLEY ADVERTISING	PROMO ADV	\$131,296.41
TINSLEY ADVERTISING	GEN ARTS	\$26,292.73
TINSLEY ADVERTISING	GEN FISHING	\$5,411.46
TINSLEY ADVERTISING	GEN DIVE	\$1,412.50
TINSLEY ADVERTISING	DAC 1 ADV EXP	\$148,612.90
TINSLEY ADVERTISING	DAC 2 ADV EXP	\$35,920.57
TINSLEY ADVERTISING	DAC 3 ADV EXP	\$28,961.17
TINSLEY ADVERTISING	DAC 4 ADV EXP	\$19,208.75
TINSLEY ADVERTISING	DAC 5 ADV EXP	\$34,160.77
		<hr/> \$435,072.17
<u>BRICKS & MORTAR PROJECTS</u>		
CITY OF KEY WEST	LT HOUSE JAN06	\$96.12
CITY OF KEY WEST	LT HOUSE JAN06	\$230.44
CITY OF KEY WEST	HIGGS BEACH JAN06	\$122.76
CITY OF KEY WEST	HIGGS BEACH JAN06	\$1,111.49
CITY OF KEY WEST	HIGGS BEACH JAN06	\$1,409.76
DOLPHIN RESEARCH CENTER	DRC HABITAT STRUCTURE	\$27,497.92
FLORIDA KEYS COMMUNITY COLLEGE	NOV05 TW THEATRE IMP	\$54,702.81
		<hr/> \$85,171.30
<u>VISITOR INFORMATION SERVICES</u>		
KEY WEST CHAMBER OF COMMERCE	JAN06	\$17,250.00
ISLAMORADA CHAMBER OF COMMERCE	DEC05	\$6,666.66
KEY LARGO CHAMBER OF COMMERCE	DEC05	\$7,750.00
LOWER KEYS CHAMBER OF COMMERCE	DEC05	\$4,500.00
LOWER KEYS CHAMBER OF COMMERCE	JAN06	\$4,500.00
		<hr/> \$40,666.66
<u>EVENTS</u>		
BLUEWATER PRINTING	BIGPINE NAUTICAL FLEAMARKET	\$150.00
CONCH REPUBLIC OFFSHORE	KEY WEST POWERBOAT RACES NOV05	\$80,000.00
LOUIS STREMANOS	UPPER KEYS YOUTH SHOOTOUT05	\$3,148.41
LUIS PIEDRA	BIGPINE NAUTICAL FLEAMARKET	\$225.00
ROTARY CUB OF KEY LARGO	TSICO5 BACKCOUNTRY CHALLENGE	\$1,820.00
		<hr/> \$85,343.41
<u>OFFICE SUPPLIES & OPER COSTS</u>		
ANIXTER INC	ASH PHONE	\$2,541.34
BUCCANEER COURIER INC	TDC/DAC DELIVERIES	\$117.00
C.B SCHMITT REAL ESTATE	JAN06 RENT	\$7,503.60
COMPUTER OFFICE SOLUTIONS	JAN06	\$22.00
DAVE HOLDBROOK DIST INC	MKTSH METER RENEWAL06	\$1,400.00
DIVERSIFIED SERVICES	DEC05 JANITOR FEE	\$345.00
EVANS ENVIRONMENTAL	HIGGS BCH CLEAN-UP	\$7,212.33
FEDERAL EXPRESS CORP	SHIPPING	\$573.91
FLORIDA DEPARTMENT OF ENVIRONMENT	PERMIT HH PARK	\$500.00
MC CLERK OF THE COURT	OCT-DEC05 TDCLERK FEES	\$12,788.24
MONROE ASSOC.RETARDED CITIZENS	OCT/NOV05 HARRIS BCH	\$3,000.00
OFFICE DEPOT	MISC OFFICE SUPPLIES	\$1,416.32
PELOUZE/SUNBEAM PRODUCTS	REPLCMT 06 POSTAGE METER CHIP	\$45.00
PITNEY BOWES INC	NOV 30 - JAN 30 METER SV FEE	\$302.00
TOTAL TEMPERATURE CONTROL	JAN06 A/C MAINT	\$99.95
		<hr/> \$37,866.69

PERSONAL SERVICES

3406 N. ROOSEVELT BLVD	JAN/FEB05	\$45,045.69
3406 N. ROOSEVELT BLVD	FY05 ADMIN EXPENSES	\$181.06
		<hr/> \$45,226.75

PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES	DEC05 FEES	\$34,728.75
STUART NEWMAN ASSOCIATES	PR EXP	\$74,290.03
		<hr/> \$109,018.78

SALES & MARKETING

AMEUROP PHONE ASSIST	DEC05	\$1,500.00
ASSOC FILM COMMISSION	MEMBERSHP06 R. BROWN	\$500.00
ATLANTA PRIDE COMMITTEE	REGISTRATION06 S.SMITH	\$690.00
BH&L DECORATORS	FLHUDDLE06 ORLANDO	\$109.00
CELLET TRAVEL SERVICES	OCT05 BIRMGHAM DIVE SHOW	\$5,205.43
CELLET TRAVEL SERVICES	OCT05 VISIT FL	\$1,435.52
CELLET TRAVEL SERVICES	OCT05 IRISH TRAVEL	\$1,350.00
CONEX-A GLOBAL EXHIBITION	SHIPPING-NST TRAVEL SHO JAN13-15/06	\$12,000.00
DW DIVERSIFIED, INC	500 COPIES OF KW DVD	\$847.80
FLORIDA SOCIETY OF ASSOCIATIONS	MEMBERSHP06 S.TORTU	\$190.00
FREEMAN DECORATING CO	SHIPPING - WASDC JAN 10-12, 06 J.FARRER	\$2,738.97
JAMES T. DUNN ENTERPRISES	MTS QUES06 HSMIAI	\$6,420.37
KEYBOARD ADVERTISING	STICKERS/AIT,NY GOLDF	\$69.89
LLOYD MAGER	GERMAN FAM BIKE TOUR	\$243.00
MARKETING RESEARCH ASSOCIATION	MEMBSHP06 J.BENNETT	\$223.00
PRANGE O'HEARN	JUL/SEPT/NOV05 COLL/EXP	\$11,504.49
RDP GROUP LLC	GLOBAL EXPO 3/25-26/06 SS	\$3,500.00
REED BUSINESS INFORMATION	OCT05 FILM COMMISSION	\$3,100.00
RICHARD K. MILLER	HANDBOOK06 TRAVEL & LEISURE	\$185.00
SMITH TRAVEL RESEARCH	NOV05 FEE	\$575.00
TTRA TRAVEL & TOURISM	MEMBERSHP06 J.BENNETT	\$295.00
UNIVERSITY OF FLORIDA	FLSTATABS 2005 DATABOOK	\$53.00
VISIT YSA FOUNDATION	MEMBERSHP06 S.MITCHELL	\$725.16
YELLOW TRANSPORTATION	AIT SAN FRANCISCO	\$803.29
		<hr/> \$54,263.92

TELEPHONE & UTILITIES

BELLSOUTH	2941936DEC05	\$232.18
BELLSOUTH	2942901DEC05	\$941.01
BELLSOUTH	2961552DEC05	\$528.06
BELLSOUTH	2961552JAN06	\$497.03
BELLSOUTH	2950918DEC05/JAN06	\$299.90
BELLSOUTH	2966103NOV05	\$1,874.06
BELLSOUTH	2966103DEC05	\$292.68
BELLSOUTH	W638646JAN06	\$457.00
BELLSOUTH	W638648JAN06	\$1,837.60
BELLSOUTH LONG DISTANCE	717509202 DEC05	\$988.72
FCAA	DEC05 HH PARK/OCEAN	\$397.93
FCAA	DEC05 HIGGS BCH	\$307.55
FCAA	DEC05 938 WH	\$168.16
FCAA	DEC05 L DUCK	\$124.13
FLORIDA KEYS ELECTRIC	DEC05 HH PARK/OCEAN	\$844.40
KEYS ENERGY SERVICES	DEC05 TDC	\$378.97
KEYS ENERGY SERVICES	JAN06 R LTHSE	\$467.47
KEYS ENERGY SERVICES	JAN06 HIGGS BCH	\$417.52
KEYS ENERGY SERVICES	JAN06 W MART TOWER	\$361.61
KEYS SANITARY SERVICE	JAN06 HH PARK	\$882.82
MC MUNICIPAL SVC DIST	DEC05 W MART TOWER	\$29.44
MC MUNICIPAL SVC DIST	DEC05 HIGGS BCH	\$78.20
WASTE MANAGEMENT OF FL	JAN06 HIGGS BCH	\$2,935.68
XEROX CORPORATION	DEC05 WORKCENTER COPY PAPER	\$623.04
		<hr/> \$15,965.16

TRAVEL

HAROLD WHEELER	VISIT FL-FT LAUDERDALE 12/15/05	729.03
HAROLD WHEELER	LA MTG, TDC/DAC MTGS 11/30, 12/6, 12/9	\$201.40
JUTTA FARRER	GERM FAM 12/06-11/05	\$147.92
JUTTA FARRER	WASDC 2/7-13/06 ADVANCE	\$1,786.04

KEY WEST TRAVEL CONDO	S.TORTU-CHICAGO SEP05	\$490.30
KEY WEST TRAVEL CONDO	ADVANCE MIA-LONDON-ZURICH	\$974.18
KEY WEST TRAVEL CONDO	S.MITCHELL- JAN13-17/06 ADVANCE	\$288.10
LYNDA STUART	NOV05 MTGS	\$172.00
STACEY MITCHELL	ADVANCE RSAAC EXPO	\$269.45
STEVE SMITH	VIS FLRET DEC 12-13, 2005	\$401.15
SUSANNE TORTU	HOLLYWD FL 12/4-7/05	\$121.59
		<u>\$5,581.16</u>
	TOTAL	<u>\$914,176.00</u>